



**UNITE  
FOR  
GOOD**



• Dist. 3170 • Club No. : 15655 • Charter No. : 5685 & Dated : 01-11-1943 •

# ROTARY CLUB OF KOLHAPUR

2025-26



**Rtn. Francesco Arezzo**  
RI PRESIDENT



**Rtn. Arun D. Bhandare**  
DISTRICT GOVERNOR



**Rtn. Pradeep Karande**  
PRESIDENT



**Rtn. Nilesh Kutte**  
SECRETARY

# Rotary

# HERALD

**Weekly Bulletin 2025-26**

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**37**

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## 35th Weekly Meeting

Date: Wednesday, 11th March 2026

Venue: Smt. Kamal Govind Gundesha Hall, Rotary Samaj Seva Kendra, Kolhapur

GUEST : **Tushar Divekar**  
Abhisar Multimedia Productions

SUBJECT : **Scope of Social Media Marketing**

Our thirty-fifth weekly meeting was held on the 3rd floor of Smt. Kamal Govind Gundesha Hall, Shri Madhav Prasad Goenka Bhavan, Rotary Samaj Seva Kendra, Kolhapur.

The guest speaker for our weekly meeting was **Mr. Tushar Divekar**, who delivered an insightful session on the topic “*Scope of Social Media Marketing.*” He began by introducing the audience to the **wide range of social media platforms** available today, such as **Facebook, Instagram, Threads, and YouTube**, emphasizing their growing importance in **modern communication and business growth**, and **explained the concepts effectively with the help of an AV presentation.**

**Mr. Divekar elaborated on the effective use of social media in business**, highlighting the need to align strategies with the **nature of the product or service, target audience, and customer preferences.** He stressed that **understanding the age group, behavior, and needs of end customers** is crucial for creating

impactful digital campaigns. Through practical insights supported by his presentation, he showed how businesses can **enhance brand visibility, customer engagement, and online presence.**

He further emphasized that **social media, when utilized properly and efficiently, can significantly boost business growth and outreach.** He also shared **practical tips, real-life case studies, and content strategies** to help members apply these concepts in their own ventures. The session was **highly interactive**, with members actively participating and clarifying their queries. This week's meeting was **jointly conducted with our sponsored club, the Rotaract Club of Kolhapur**, as they celebrated “**Rotaract Week,**” adding a **vibrant and collaborative spirit** to the session.

**Rtr. Chaitanya** introduced the guest and **Rtr. Bhagyashree Sarda** proposed a vote of thanks, and **Rtn. Arvind Taral** emerged as the lucky Rotarian for the week.



# Rotary Samaj Seva Kendra Stall at Legal Services Mahashibir



A Legal Services Mega Camp and Government Schemes Fair was jointly organized by the National Legal Services Authority, State Legal Services Authority, and the Kolhapur District Legal Services Authority, with participation from around 40 government departments. Rotary Club of Kolhapur and Rotary Samaj Seva Kendra (RSSK) were allotted a dedicated stall, where detailed information about their various social initiatives was shared along with distribution of informative brochures. Our RSSK representative, Rtr. Aakash Biranje, actively managed the stall throughout the day, engaging with visitors and circulating brochures and flyers of RSSK projects, while Rtn. Girish Joshi, President of Rotary Samaj Seva Kendra was also actively present at the stall during the event.



Approximately 580 visitors visited the stall and benefited from the information provided. The stall was also graced by visits from esteemed dignitaries, including judges from the Delhi High Court, Bombay High Court, and Kolhapur District Court, as well as the District Collector of Kolhapur. The initiative was successfully supported by Rtn. Girish Joshi (President) and Aravind Krishnan (Secretary) of Rotary Samaj Seva Kendra.



“Not all of us can do great things.  
But we can do small things with great love.”

- Mother Teresa

## TRIVIA QUESTION ?

Question :

What is the full form of “RLI” in Rotary?

- A) Rotary Learning Initiative
- B) Rotary Leadership Institute
- C) Rotary Leaders International
- D) Rotary Leadership India

Send your answers to Rtn. Dr. Pooja Sasurkar on [Whatsapp](https://www.whatsapp.com/channel/002913028526755) 90285 26755

The names of the **First Five Members** with correct answers will be published in the next bulletin

## Last week Question & Answer

What is the Charter Number of the Rotary Club of Kolhapur?

Answer -  
A) 5685

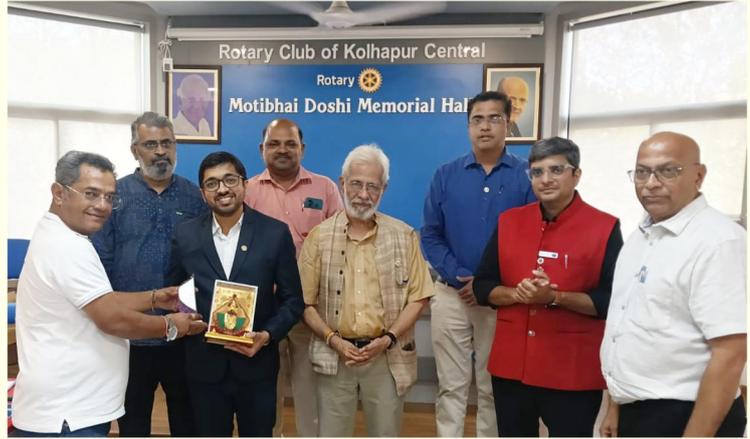
Answers given by -

- 1) Ann Nikita Gandhi
- 2) Ann Dhara Sheth
- 3) Rtn Jayesh Gandhi
- 4) Rtn Dr. Dilip Shah
- 5) Ann Poonam Shah

## Insightful Session on “Attracting Members” by Rtn. Sahil Gandhi

Rtn. Sahil Gandhi was invited as the Trainer for RLI Part 2, where he delivered an engaging session on “Attracting Members.” His dynamic presentation highlighted modern approaches to membership growth and the importance of creating value-driven Rotary experiences.

He inspired members with practical ideas and real-life insights, emphasizing the need for strong connections, inclusivity, and innovative thinking to attract and retain members, making the session truly impactful. **Congratulations, Rtn. Sahil Gandhi!**



## Felicitation of Rtn. Jethalal Patel by Maharashtra Gujarati Samaj



The Gujarati community, spread from Kutch to Kanyakumari, has come together and continues to contribute significantly to various social activities. The Gujarati community in Maharashtra is also actively engaged in diverse fields and social initiatives.

In recognition of his outstanding service to society, **Rtn. Jethalal Patel** was honored with the *Maharashtra Gavrav Award* by **Shri Jayprakash Parekh**, President of Maharashtra Gujarati Samaj Mahamandal. On this occasion, members of the Gujarati community from Kolhapur, Latur, Solapur, Amravati, Nagpur, Pune, Mumbai, Sangli, and Raigad were present in large numbers.

# Gudhi Padwa

The Festival of New Beginnings

गुढी पाडव्याच्या  
आणि  
मराठी नववर्षाच्या  
हार्दिक शुभेच्छा!



## Importance of Gudhi Padwa

Gudhi Padwa marks the **beginning of the Hindu New Year**, especially in Maharashtra. It symbolizes **fresh starts, prosperity, and the victory of good over evil**. Celebrated with rangolis, traditional attire, and festive meals, it brings a sense of **renewal in life and spirit**. It is also considered an **auspicious time to start new ventures**, making it deeply significant in both personal and cultural life.

## Deep Historical & Mythological Significance

Gudhi Padwa has strong roots in **history and mythology**. It is believed that on this day, **Lord Brahma created the universe**, marking the beginning of time. Another belief is that it commemorates the **victory of Lord Rama over Ravana and his return to Ayodhya**.

Historically, it is associated with **Chhatrapati Shivaji Maharaj**, whose victories were celebrated by hoisting the Gudhi as a **symbol of triumph and pride**. Thus, the festival beautifully blends **cosmic beginnings with historical valor**.

## Why Do We Stand the Gudhi?

The Gudhi is a decorated structure placed outside homes, consisting of a bamboo stick, bright cloth, neem and mango leaves, and topped with an inverted pot.

Standing the Gudhi represents:

- **Victory and Success** – A symbol of triumph inspired by historic achievements
- **Welcoming Prosperity** – Invites **wealth, happiness, and positive energy**
- **Protection from Evil** – Acts as a **spiritual shield against negativity**
- **Connection to Tradition** – Reflects **cultural pride and heritage**

It is placed at a height, signifying **high aspirations and elevated thinking**.

## The Feel-Good Philosophy of Life

Gudhi Padwa is not just a festival, but a **way of life**.

- **Start Fresh** – Let go of the past and embrace new beginnings
- **Stay Positive** – Stand strong and optimistic in all situations
- **Celebrate Togetherness** – Strengthen bonds with family and community
- **Balance Life's Flavors** – Accept both **bitter and sweet moments gracefully**
- **Aim Higher** – Rise above challenges and strive for success

Gudhi Padwa teaches us to live with **hope, resilience, and positivity**, making every new beginning meaningful.

Shared by - [Rtn. Ajinkya Kadam](#)

## Temblai Devi Temple

### – A Sacred Hill of Faith, Heritage & Divine Grace

Perched gracefully atop the serene Temblai Hill in the eastern part of Kolhapur, the revered Temblai Devi Temple—locally known as Tryamboli—stands as a powerful symbol of devotion and spiritual energy. The presiding deity, Temblai Devi, is worshipped as a divine manifestation of Renuka Devi and an incarnation of the fierce yet benevolent Goddess Durga. This sacred site radiates a timeless aura, where mythology, faith, and natural beauty converge to create a spiritually uplifting experience.



### Mythological Significance & Divine Connection

The spiritual importance of Temblai Devi lies deeply rooted in ancient Hindu traditions. As a form of Renuka Devi, she embodies motherhood, protection, and strength, while also representing the Shakti (divine feminine energy) of Goddess Durga. Devotees believe that her blessings have the power to fulfill heartfelt desires, particularly those related to marriage and family life. Women, in large numbers, visit this sacred hill seeking divine intervention—praying to marry a partner of their choice or for the long life and well-being of their husbands. This living tradition reflects the enduring cultural and emotional bond between the deity and her devotees.

### Cultural Symbols & Heritage Highlights

One of the most striking features of the temple area is the grand open-air idol of Lord Ganesha, placed prominently on the northeastern plateau. This majestic idol adds a vibrant cultural presence, drawing both devotees and tourists alike. Nearby stands a commemorative bust of the Biggest Maratha warrior king Chhatrapati Shivaji Maharaj, installed by the Devasthan committee as a tribute to regional pride and history. Enhancing its appeal further, the area also features a small children's park, making it a family-friendly destination where spirituality meets leisure and community bonding.

### A Must-Visit Spiritual & Tourist Destination

Today, the Temblai Devi Temple is recognized as one of the prominent attractions for visitors to Kolhapur. Whether one seeks divine blessings, cultural exploration, or simply a peaceful escape into nature, Temblai Hill offers a deeply enriching experience. The presence of another temple of Temblai Devi near the Panchganga River at Kadamwadi further extends the sacred geography associated with the goddess.

### Divine Essence in Every Step

A visit to Temblai Devi Temple is more than just a pilgrimage—it is a journey into faith, history, and inner peace. As the cool breeze flows across the hill and temple bells echo in the air, devotees feel a profound connection with the divine, making it a truly soul-stirring destination in the cultural heart of Kolhapur.

*Shared by - Rtn. Dr. Pooja Sasurkar*

# Greetings

From -  
**ROTARY CLUB OF KOLHAPUR**



## Happy Birthday

- Rtn. Indrajeet Nageshkar - 10th March
- Rtn. Ashish Bhosale - 12th March
- Rtn. Asit Tahasildar - 12th March
- Rtn. Sopan Patil - 15th March

## Happy Wedding Anniversary

- Rtn. Jethabhai Patel - 11th March
- Rtn. Rajendra Deshinge - 13th March
- Rtn. Vikas Kadam - 15th March

### Professional Profile

### GUEST SPEAKER

#### Nirmala Mane (Lokare)

Assistant Commissioner, State Intelligence Department, Mumbai

30 years of service in Maharashtra Police (since 1996)

#### Key Achievements:

- Led major investigation in Kolhapur women's hostel case resulting in life imprisonment for accused
- Rescued 12 trafficked girls from Rajasthan, risking personal safety
- Cracked fake marksheet scam and CISF recruitment scam, leading to arrests of senior officials

## NEXT MEETING



DATE:  
**Wednesday,  
11th March 2026**

TIME:  
**5:30 PM**

### GUEST

**Nirmala Mane**  
Assistant Commissioner -  
State Intelligence Department

### SUBJECT

**स्त्रियांविषयी बदलेल्या  
कायद्यांचा इतिहास**

**All Ann's are requested to join the meeting.**

**Venue : Rotary Samaj Seva Kendra,**  
Shri. Madhav Prasad Goenka Bhavan, 3rd Floor,  
Smt. Kamal Govind Gundesha Hall,  
Rotary Samaj Seva Kendra, Kolhapur



**wear the Rotary Pin  
with PRIDE**

- Took action against fraud godmen, recovering 54 tolas of gold
- Served as Vigilance Officer for Caste Verification across Sangli, Satara & Kolhapur



**GET IN TOUCH  
ROTARY CLUB OF KOLHAPUR**

**WE MEET EVERY  
WEDNESDAY AT 5.30 PM**

**OFFICE :** ROTARY SAMAJ SEVA KENDRA,  
Madhavprasad Goenka Bhavan,  
Near Collector Office, Kolhapur.

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